

Subject: FW: 11/28 Small Business Saturday - Request to be Featured
Date: Wednesday, November 25, 2015 8:04:22 AM Pacific Standard Time
From: Laura Hill
To: Jen
CC: Sergio Urena

Jen,

So sorry to hear that! We distributed all of our materials on Monday, so I am looping in the head of security who can help make sure you receive some totes and swag.

Sergio – could you confirm that one of the drop offs included Salon Eleven, and what might have happened to their pile of materials? If needed, there is a box labeled "kiosk" in the main room. We can pull 20 totes from that box and drop them off at Salon Eleven between 10A and 5P today.

Thank you,
LH

Laura Hill
Communications and Policy Manager



South Park Business Improvement District
Celebrating 10 Years
1333 South Hope St, Los Angeles, CA 90015
laura@southpark.la | o. 213 663 1110 | c. 314 956 4425

Check out our new website: www.southpark.la
fb.com/southparklosangeles | [@southparkla](https://twitter.com/southparkla)
24/7 DISPATCH: 866-560-9346

From: Jen <jen@salon-eleven.com>
Date: Tuesday, November 24, 2015 8:05 PM
To: Laura Hill <laura@southpark.la>
Subject: Re: 11/28 Small Business Saturday - Request to be Featured

Hey Laura,

Hope it's not too late but we haven't received anything for Saturday. We will be in salon tomorrow Wednesday from 10-5. Also I've forwarded the survey as requested. Our owner is the best fit to answer.

Thanks so much!
Happy Thanksgiving!

Jen Jensen

On Nov 15, 2015, at 5:19 PM, Laura Hill <laura@southpark.la> wrote:

Jen,

That is fine.

In the meantime, would you mind completing the survey?

Thanks so much.

Best,
LH

Laura Hill

Communications and Policy Manager



South Park Business Improvement District
Celebrating 10 Years
1333 South Hope St, Los Angeles, CA 90015
laura@southpark.la | o. 213 663 1110 | c. 314 956 4425

Check out our new website: www.southpark.la
fb.com/southparklosangeles | @southparkla
24/7 DISPATCH: 866-560-9346

From: Jen <jen@salon-eleven.com>
Date: Sunday, November 15, 2015 4:27 PM
To: Laura Hill <laura@southpark.la>
Subject: Re: 11/28 Small Business Saturday - Request to be Featured

Hello,

After looking at our schedule I think we may need to touch base beginning of December to try and connect our schedules. Can't wait for the small business Saturday! Thanks so much.

Jen Jensen.

On Nov 12, 2015, at 12:51 PM, Laura Hill <laura@southpark.la> wrote:

Jen,

No worries at all. Glad that you are participating in Small Business Saturday! Our Safety Team will drop off SWAG sometime next week.

Our team is out of the office next week Monday & Tuesday and the rest of the week is crunched because of the time off....how about Monday or Tuesday of the following week?

Since we will be linking to your business directory from the Small Biz Sat. page I shared with you earlier, we invite you to spice up your listing with more content, a link to a menu, photos, etc:
<http://southpark.la/listing/salon-eleven/>

Also wanted to ask if you wouldn't mind completing our ~5-10 minute business [survey](#). We are trying very hard to consolidate information on all of our SP businesses to better serve you and the community. We ask that you complete the survey before the end of next week, if possible. Thank you in advance for your time!

Best,
LH

Laura Hill
Communications and Policy Manager



South Park Business Improvement District
Celebrating 10 Years
1333 South Hope St, Los Angeles, CA 90015
laura@southpark.la | o. 213 663 1110 | c. 314 956 4425

Check out our new website: www.southpark.la
fb.com/southparklosangeles | @southparkla
24/7 DISPATCH: 866-560-9346

From: Jen <jen@salon-eleven.com>
Date: Thursday, November 12, 2015 10:56 AM
To: Laura Hill <laura@southpark.la>
Subject: Re: 11/28 Small Business Saturday - Request to be Featured

Hi Laura,

First off I am absolutely so sorry I did not get back to you last week. It was totally my fault, time just slipped past me. We are still very interested in meeting with you. I'd like to offer Tuesday November 17th at 10am if that time works for you. Also we'd love to be apart of small business Saturday!

Thank you so much for including us and again sincerely apologize for my lack of courtesy in getting back to you! It is not in my character and I do apologize!
We hope to meet soon!

Jen Jensen

On Nov 11, 2015, at 1:55 PM, Laura Hill <laura@southpark.la> wrote:

Hi Jen,

[Small Business Saturday](#) is taking place at the end of the month on 11/28. The South Park BID has been selected to be a [Neighborhood Champion](#), and has agreed to rally our local businesses as part of a larger effort to bring foot traffic to your business.

If interested in participating, here are the steps involved:

- The BID will drop off Small Business Saturday SWAG – buttons, flyers, tote bags, and beyond. You would be asked to post a flyer in your window advertising Small Business Saturday, and then the rest of the materials would be distributed for free to those who stop by on 11/28.

- Your business will be listed as a participating business on the Small Business Saturday page on our website: <http://southpark.la/small-business-saturday/>

- We ask that you use this copy on your social media platforms, posted along with the attached JPEG: "11/28 Save the Date & #ShopSmall for Small Business Saturday in #SouthParkLA: <http://bit.ly/1SJBrkV>"

- Help promote other businesses in South Park who are part of the Small Business group (confirmed list coming soon) by posting the link above on social platforms, newsletter, website, etc.

Let me know if you would like to be included! Thank you!

All my best,
LH

Laura Hill
Communications and Policy Manager

<3D339B85-199A-418C-A8FF-06A88821F551[10].png>South Park Business
Improvement District
Celebrating 10 Years
1333 South Hope St, Los Angeles, CA 90015
laura@southpark.la | o. 213 663 1110 | c. 314 956 4425
Check out our new website: www.southpark.la
[fb.com/southparklosangeles](https://www.facebook.com/southparklosangeles) | @southparkla
24/7 DISPATCH: 866-560-9346

<3D339B85-199A-418C-A8FF-06A88821F551[10].png>

<3D339B85-199A-418C-A8FF-06A88821F551[39].png>

<3D339B85-199A-418C-A8FF-06A88821F551[10].png>